੧ਓਂ ਸ੍ਰੀ ਵਾਹਿਗੁਰੂ ਜੀ ਕੀ ਫ਼ਤਹਿ

पंजाब एण्ड सिंध बैंक (भारत सरकार का उपक्रम)



Punjab & Sind Bank

(A Govt. of India Undertaking)

Where service is a way of life



CYBER JAAGROOKTA DIWAS 05-07-2023

WHATSAPP PINK SCAM

Whats

WhatsApp Pink is a fake version of the popular messaging app that claims to offer enhanced features.

What Happens?

Scammers sends link to download fake WhatsApp app.



A Malware gets downloaded on mobile on clicking the link.



Mobile phone gets infected and user data is exposed to scammer.



Scammer has control of mobile and can read the data, OTP, photos and all other confidential information.



Threats to Users



- Misuse of Pictures and contact details present in the mobile.
- Financial loss due to compromised OTPs and other financial confidential data.
- Spam messages to other users in contacts.
- **A** Loss of Control over your mobile.

How To Protect from Scam?



- Always download apps from official Google Play store or IOS store only.
- ❖ Never click on links received from strangers or unknown sources.
- * Never share your financial/confidential information with anyone.
- Do not forward any links or messages without authentication/verification.









